



The black jaguar lives in dense, impassable forests in Central and South America. Tragically this elusive, powerful cat finds itself in great danger. The human footprint has taken its toll. Deforestation has decreased the habitat of the jaguar by 65%. Combined with the ongoing hunting, only 3% of the historic jaguar population has survived. As 'top predator' the jaguar is essential in keeping a balance in an ecosystem such as the Amazon rainforest. This ecosystem is also vital to us as humans. It absorbs 2 billion tonnes of carbon dioxide per year and supplies 20% of the world's oxygen.



**BLACK
JAGUAR
FOUNDATION**

REDUCE THE HUMAN FOOTPRINT
Save the black jaguar. Save its habitat.

De Black Jaguar Foundation

The Black Jaguar Foundation is a dedicated team of professional volunteers that strives to protect the natural habitat of the jaguar. By preserving the habitat needed for the jaguar to survive, all other species in the ecosystem benefit from the protection.

All our activities, events and productions are initiated to raise awareness and funding to contribute to substantial conservation projects.

1. Protect the natural habitat.

How? By realizing a 2.000 kilometer long biodiversity-corridor between the Amazon and Cerrado areas in Central Brazil. This very unique ecosystem and all its wildlife will be preserved!

2. Raise awareness for the biodiversity-corridor.

How? By undertaking a task never before achieved: producing a documentary with footage of the black jaguar in the wild.

3. Stop the hunt for the black jaguar.

How? By compensating cattle farmers for the cattle attacked by jaguars, preventing the farmers from hiring jaguar hunters.



Deforestation has already destroyed 65% of jaguar's habitat!



Picture taken by camera trap in the wild.
©Instituto Onça-Pintada/JCF.

21. 4:11

Why the black jaguar?

We choose the black jaguar as the symbol of our foundation as it is the icon of the Amazon Rainforest and symbolizes the drastic situation of the last true rainforest of this planet..

Why a documentary?

To generate awareness and media attention on a global scale for the Corridor Project and our sponsor partners.

Documentary Winning strategy

- **extraordinary experienced jaguar team**
- **ultimate location**
- **latest high-tech equipment**
- **Time, Passion, Determination, Patience!**

Documentary partners

- **Jaguar Conservation Fund – Brazil**
experienced team of jaguar biologists
- **Masahiro Ijima – Camera - Japan**
one of world's top big cat cameraman
- **New Earth Films – Production – England**
production company with passion for wildlife preservation
- **Cinemeta – Post production – the Netherlands**
high-end post production company
- **Black Jaguar Foundation – the Netherlands**
management, fundraising and marketing

Corridor project partners

- **Jaguar Conservation Fund – Brazil**
initiator and research team to prove the importance of the corridor
- **IBAMA – Governmental institute - Brazil**
Brazilian Institute of Environment and Renewable Natural Resources
- **Earthwatch International – USA**
international environmental organization
- **Black Jaguar Foundation – the Netherlands**
drive awareness and fundraising to make it happen

Compensation project partners

- **Jaguar Conservation Fund – Brazil**
educate and involve local farmers
- **Local Cattle Farmers – Brazil**
commit to the program
- **Black Jaguar Foundation – the Netherlands**
drive awareness and fundraising to make it happen



Leandro Silveira
JCF Brasil



Masahiro Ijima
Cameraman



Kevin Augello
Producer



Ben Valks
Initiator

Support for the Black Jaguar Foundation

Influential Dutch media have already paid attention to our foundation and our cause. TV stations including National Geographic and Discovery Channel, have shown interest to broadcast the documentary. A large publisher is interested to publish a photo-book. The first sponsors and official suppliers have already announced their support, including Jaguar Netherlands.

Volunteers and suppliers of the BJJ donate their time and equipment for free or at charitable rates. Still we need you to complement the budget of our conservation projects.

How can you get involved?

Individual donors can become member of our foundation and even make a chance to win a trip to the film camp in Brazil. On our website www.black-jaguar.org you can find more information.

Organizations and companies are offered 3 types of sponsor packages. Partnering with the BJJ proves to be more than charity support. It is a unique marketing and PR opportunity to boost corporate reputation and brand loyalty on a global scale.



For Dutch citizens and companies, your donation is tax deductible. The Black Jaguar Foundation has obtained the ANBI-status from the Dutch tax authorities, a status given to foundations serving the society without aim of profit.



This project is supported by
Jaguar Netherlands



learn more on www.black-jaguar.org

All print work on FSC certified paper. www.fsc.org